SERVICE MARK APPLICATION,
PRINCIPAL REGISTER,
WITH DECLARATION

WHOLE EARTH CATALOG
International Class: 41

To the Commissioner of Patents and Trademarks:

Point Foundation, a not-for-profit corporation organized under the laws of the State of California with offices located at 27 Gate Five Road, Sausalito, CA 94965, identified as Applicant herein, has a bona fide intention to use the service mark shown in the accompanying drawing, for the following services:

Entertainment services in the
nature of a television series

and requests that said mark be registered in the United States Patent and Trademark office on the Principal Register established by the Act of July 5, 1946, 15 U.S.C. §1051 et seq. as amended.

Applicant has a bona fide intention to use the mark in interstate commerce on or in connection with the above identified services. The mark will be used in advertising or on promotional literature associated with the services.

POWER OF ATTORNEY

The undersigned hereby appoints as its attorney Edward H. Rosenthal, c/o Frankfurt, Garbus, Klein & Selz, P.C., 488 Madison Avenue, New York, New York 10022, with full power of substitution, association and revocation, to prosecute this Application to register and to transact all business in the United States Patent and Trademark office in connection herewith, and to receive the Certificate of Registration.

Please direct all correspondence and telephone calls to Edward H. Rosenthal, c/o Frankfurt, Garbus, Klein & Selz, P.C., 488 Madison Avenue, New York, New York 10022, telephone number (212) 980-0120.

DECLARATION

Peggy Lauer, hereby warned that willful and false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any registration resulting therefrom, declares that she is the President of the applicant herein; she believes said applicant to be entitled to use such mark in commerce; to the best of her knowledge and belief no other

person, firm, corporation or association has the right to use said mark in commerce, either in the identical form or in such near resemblance thereto as to be likely, when applied to the goods or services of such other person, to cause confusion, or to cause mistake, or to deceive; and the facts set forth in this application are true, and that all statements made on information and belief are believed to be true.

POINT FOUNDATION

By: Peggy Lauer
Peggy Lauer, President

DATE: 10 · 2 · 94

Point Foundation
27 Gate Five Road
Sausalito, CA 94965

Services: Entertainment services in the nature of a television series

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